

Member of Parliament Local Area Development Scheme



भारत सरकार
सांख्यिकी एवं कार्यक्रम कार्यान्वयन मंत्रालय
सरदार पटेल भवन, नई दिल्ली - 110001
GOVERNMENT OF INDIA
MINISTRY OF STATISTICS & PROGRAMME IMPLEMENTATION
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File No. C/17/2009-MPLADS

Dated 25.5.2012

To

The Commissioners,
Corporation of Kolkata/Chennai/Delhi
Districts Collectors/District Magistrates /Deputy Commissioners.

Sub: - **Modification of MPLAD Guidelines-one-MP -one Idea.**

Sir/Madam,

Government has received suggestions to inculcate a culture of innovation through institution of national awards with One MP- One idea. The matter has been examined and it has been decided to constitute the award as per the following para, which may be added as para 3.36 of the MPLADS Guidelines:-

“3.36 In order to foster, a grass-root bottoms-up approach to innovation and development and to arrive at solutions for local problems which are sustainable and scalable, there is a need for seeking out and campaigning for ideas that have the potential to solve challenges. Accordingly, based on the innovative ideas received from the local people regarding developmental projects, an ‘One MP – One Idea’ Competition may be held in each Lok Sabha constituency annually to select the three best innovations for cash awards on the specific request of an MP to promote such a scheme in his/her constituency. The announcement calling for applications in prescribed format would be made by the Nodal District Authority through various media – print, radio, television or others. It must be ensured that the announcement details are put up on the relevant website(s) as well. The Competition will invite innovative solutions in the areas of education and skills, health, water and sanitation, housing and infrastructure, agriculture, energy, environment, community and social service, etc. The innovative solutions can be submitted either directly (as per Form I) by any individual for himself or by a group of individuals, industry, industry consortia, academia, NGO or other institution from the constituency for themselves. Or else innovations can also be nominated by reputed people in the constituency (as per Form II) by using the relevant nomination form as per annexure in the capacity of third party having knowledge of the nominated innovative solution. All entries, whether by self-application or nomination, will follow the same screening process.

3.36.1 A Selection Committee headed by the DC/DM of the Nodal District and consisting of other six Members from (i) Engineering, (ii) Finance, (iii) Health and sanitation, (iv) Academia, (v) Industry and (vi) Banking and Financial Institutions may be set up with the mandate to screen all

applications. The members from Engineering, finance, health and sanitation sectors should belong to the Central/State/UT Government. The lead banks and financial institutions may want to finance good innovations. The Selection Committee will select the three best innovations from this competition through a transparent process and submit its recommendations to the State Government.

3.36.2 Cash awards of Rs. 2.5 lakhs, Rs. 1.5 lakhs and Rs. 1 lakh will be awarded to the first, second and third prize winner respectively. The other administrative expenditure involved in arranging such events, including giving advertisements, holding meetings, etc., subject to a maximum of 10% of the total awards' amount of Rs. 5 lakhs, i.e. 50,000/-, will be also permissible under the MPLADS Guidelines. The total amount of awards of Rs. 5 lakhs and administrative expenditure of 50,000/- will be provided from the MPLAD Scheme and be debited to the MPLADS funds of the MP promoting the Scheme. The awards should be given away by the MP in a public function with adequate media coverage in the presence of DC/DM where the award winners should speak about their innovations and the DC/DM along with the MP should inspire people to find innovative solutions to social /developmental problems. A Certificate of honor as per Form (III) will be given to the awardees. The Certificate of appreciation will also be given to the next 5 best innovations based on the list prepared by the Selection Committee.

2. These instructions may be strictly adhered to.

3. This issues with the approval of Hon'ble Minister, Ministry of Statistics & Programme Implementation.

Yours faithfully,



(A.K. Choudhary)
Director

Copy for information to:

1. All Hon'ble Members of Parliament (Lok Sabha/Rajya Sabha).
2. The Secretaries, Nodal Departments, dealing with MPLADS (All States/UTs).
3. Rajya Sabha Committee on MPLADS, Rajya Sabha Secretariat, New Delhi.
4. Lok Sabha Committee on MPLADS, Lok Sabha Secretariat, New Delhi.
5. To all concerned in MPLADS Division.
6. NIC for uploading on the MPLADS Website.

Guidelines for proposal on the 'One MP – One Idea' Competition

For political leadership to become champions of the cause of innovation, the National Innovation Council has proposed an idea for a scheme of 'One MP-One Idea' to award on an annual basis, three best innovations in each MP's constituency. The competition must be focused on looking at innovative solutions with a focus on implementation rather than just thinking of new ideas. The process of holding this competition is detailed below and the format for submission of applications and the format for nominations are also attached.

- (i) The 'One MP – One Idea' Competition will select the three best innovations from a constituency and give them cash awards. The announcement can be made through any media – print, radio, television or online, by the DC/DM. It must be ensured that the announcement details are put up on the relevant website(s) as well. The Competition will invite innovative solutions in the areas of education, healthcare, agriculture, energy, environment, etc. The solutions can be submitted by any individual, group of individuals, industries, industry consortia, academia, NGOs and other institutions from the constituency using the format for submission of applications. Good innovations can also be nominated by reputed people in the constituency by using the nomination form, which should include an application in the format from the nominated individual, group of individuals, industries, industry consortia, academia, NGOs and other institutions. All entries, whether by nomination or application, will follow the same screening process.
- (ii) A Selection Committee headed by DC/DM and consisting of other Members from Engineering, finance, Health, sanitation, academia, industry background may be set up with the mandate to screen all applications. The committee may also include banks and financial institutions who may want to finance good innovations. The Selection Committee will select the three best innovations of this competition. in the best transparent manner and submit its recommendations to the Government
- (iii) Cash awards of Rs. 2.5 lakhs, Rs. 1.5 lakhs and Rs. 1 lakh will be awarded to the first, second and third prize winner respectively. The funds will be provided from the MPLAD Scheme. The awards should be given away by the MP in a public function with adequate media coverage, where the award winners should speak about their innovations and the DC/DM along with the MP should inspire people to find innovative solutions to social problems.

The initiative would be able to foster a spirit of innovation and grassroots competitiveness, and spur the innovation movement in the country by involving a large cross-section of people. This competition will also encourage a bottom-up approach to solving local problems in a sustainable and scalable manner.

ONE MP – ONE IDEA

Format for submission of applications

COMPETITION GUIDELINES

- You may participate in 'One MP – One Idea' contest either as an individual, team or as an organisation.
- This is the format to be used for submission of application by the applicant only. If you want to make any nominations, kindly use the format for nomination (Form II)
- Sections 1-13 are mandatory, while Sections 14 is optional.
- Apart from the Award Money, the 'One MP - One Idea' contest will not provide any financial support for commercialization, but some banks and financial institutions may be keen to finance some innovative solutions for commercialization. The Section No. 14 on Business Model will be useful for them.
- Please send any documentary proof about your innovation along with the application form. It could be in the form of documents, photographs, video, newspaper clipping, etc.
- Please attach resume of applicant(s).
- By participating in this contest, the applicant agrees to abide by the guidelines laid by the competition. In case of a nomination, it is the sole responsibility of the nominator to ensure that the nominee abides by the guidelines laid by the competition.
- All applications and nominations will go through the same process of selection. They will first be selected by the Selection Committee and the list of the selected names will be sent to State Government for final approval.
- If there are no appropriate candidates, the award may not be given in a particular year.
- The decision of the State Government will be final and binding on all matters related to this Contest.

APPLICANT DETAILS

- | | | |
|---|---|----------------------------------|
| 1 | Applicant | Individual Team Organization |
| 2 | Applicant(s) Name(s) & Occupation | 1. 2. 3. |
| 3 | Contact Address of Applicant(s) | |
| 4 | Telephone/Mobile/Email of Applicant(s) | |

INNOVATION DETAILS

- | | | | | | | | | | | | | |
|-------------------------------|---|--|-------------------------|---------------------------|-----------|---------------------------------|----------------|-------------------------------|-------------------------|--|-------------------------------|--|
| 5 | Name/Title of Innovation | | | | | | | | | | | |
| 6 | Place of use for the Innovation | | | | | | | | | | | |
| 7 | Users of Innovation | | | | | | | | | | | |
| 8 | Area of Innovation | <table border="0"><tr><td>1. Education and Skills</td><td>6. Energy and Environment</td></tr><tr><td>2. Health</td><td>7. Community and Social Service</td></tr><tr><td>3. Agriculture</td><td>8. Any other (please specify)</td></tr><tr><td>4. Water and Sanitation</td><td></td></tr><tr><td>5. Housing and Infrastructure</td><td></td></tr></table> | 1. Education and Skills | 6. Energy and Environment | 2. Health | 7. Community and Social Service | 3. Agriculture | 8. Any other (please specify) | 4. Water and Sanitation | | 5. Housing and Infrastructure | |
| 1. Education and Skills | 6. Energy and Environment | | | | | | | | | | | |
| 2. Health | 7. Community and Social Service | | | | | | | | | | | |
| 3. Agriculture | 8. Any other (please specify) | | | | | | | | | | | |
| 4. Water and Sanitation | | | | | | | | | | | | |
| 5. Housing and Infrastructure | | | | | | | | | | | | |
| 9 | Problem Statement [The problem could preferably be a major challenge faced in your area] | <ul style="list-style-type: none">- What is the problem?- Whom is it affecting – geographically and demographically | | | | | | | | | | |
| 10 | Summary of Innovation | <ul style="list-style-type: none">- Provide a detailed description of the proposed solution [You can include tables, images and figures here with proper captions, if need be.]- What makes this innovation different than the other solutions currently in practice? If no other solutions are currently available, discuss the factors that make your innovation viable as a real solution.- Details of Awards/Recognitions already received | | | | | | | | | | |
| 11 | Putting the Innovation into Action | <ul style="list-style-type: none">- Do you need any of the following, to make your innovation scale up and reach its users:<ul style="list-style-type: none"><input type="checkbox"/> Funding<input type="checkbox"/> Support in Prototyping<input type="checkbox"/> Research and Development Support<input type="checkbox"/> Partnerships<input type="checkbox"/> Support in Marketing and Sale- What will be the potential impact of this solution, if implemented? | | | | | | | | | | |
| 12 | Status | <ul style="list-style-type: none">- Please describe the current status of the proposed solution<ul style="list-style-type: none"><input type="checkbox"/> Idea Stage<input type="checkbox"/> Prototype<input type="checkbox"/> Field Trials /Pilot [Please furnish details] | | | | | | | | | | |

☐ Already in the market [Please furnish details]

If it's already implemented, please give details in 500-800 words and attach relevant documentary proof.

13 Intellectual Property
Right

- Please indicate whether innovation proposed has been patented and/or is covered by Intellectual Property Right either by you or by anyone else. An affidavit to this effect be attached. (If answer is not known, this be stated)

14 Business Model

If you are looking at commercialization of your innovation and need financial support, please furnish the following details:

- Brief Business Plan
- Specific markets & geographical segments your solution will be catering to
- Details of any funding received till date (whether government, venture capitalist, family, etc.)
- Funding (including loans) that you are now seeking and how you plan to use the funds. Please give forward projection of your funding requirements for the next three years, including projected cash flows.
- If you are planning a new venture, please give projected financials, investment sought, plan for use of funds, revenue model as well as model for growth/scaling up.

PLACE:

DATE:

DECLARATION

SIGNATURE OF THE APPLICANT(s)

[I/We declare that this innovation is our original contribution. I/We have read the competition guidelines and agree to abide to them.]

SIGNATURE OF THE APPLICANT(s)

ONE MP – ONE IDEA

Format for Nominations

COMPETITION GUIDELINES

- You may nominate either an individual or a team or an organisation to the 'One MP – One Idea' competition.
- This is the format to be used for submission of nomination only. If you are an applicant and want to apply for the competition yourself, kindly use the format for application.(Form I)
- Please send any documentary proof about the innovation along with the application form. It could be in the form of documents, photographs, video, newspaper clipping, etc.
- By participating in this contest, the applicant agrees to abide by the guidelines laid by the competition. In case of a nomination, it is the sole responsibility of the nominator to ensure that the nominee knows and abides by the guidelines laid by the competition.
- All applications and nominations will go through the same process of selection. They will first be selected by the Selection Committee and the list of selected names will be sent to State Government for final approval.
- If there are no appropriate candidates, the award may not be given in a particular year.
- The decision of the State Government will be final and binding on all matters related to this Contest.

NOMINEE DETAILS

- | | | |
|---|---|----------------------------------|
| 1 | Nominee | Individual Team Organization |
| 2 | Nominees Name(s) & Occupation(s) | 1..... 2..... 3..... |
| 3 | Contact Address of Nominee(s) | |
| 4 | Telephone/Mobile/Email of Nominee(s) | |

NOMINATED BY

- | | |
|---|------------------------|
| 1 | Name |
| 2 | Occupation |
| 3 | Contact Address |
| 4 | Telephone/Mobile/Email |

5 Relationship, if any, to the nominee

INNOVATION DETAILS*

Name/Title of Innovation

Place of use for the Innovation

Users of Innovation

Area of Innovation

- | | |
|-------------------------------|---------------------------------|
| 1. Education and Skills | 6. Energy and Environment |
| 2. Health | 7. Community and Social Service |
| 3. Agriculture | 8. Any other (please specify) |
| 4. Water and Sanitation | |
| 5. Housing and Infrastructure | |

Why should the award be given to the nominee?

(Please provide a description of the proposed solution, the problem being solved, and the value addition provided by the solution. Please also mention aspects of practical application of the solution, developmental impact of the solution and the kind of support it will need from the government/banking sector. Also, do mention details of any Awards/Recognitions already received by the innovation. This brief can be in 500-800 words justifying the nomination along with any supporting data that can be attached.)

How did you come across this innovative solution and the nominee?

(Please mention how you came across this solution, and if you have met the nominee or seen the innovation personally.)

Further details, if any

PLACE:

DATE:

SIGNATURE OF THE NOMINATOR

DECLARATION

[I have read the competition guidelines and agree to abide to them.]

*Mandatory to be indicated

SIGNATURE OF THE NOMINATOR

**Ministry of Statistics and Programme Implementation
Member of Parliament Local Area Development Scheme**

Certificate of Honour

This is to certify that Shri/Smt/Km.....
son/daughter of Shri..... resident of
.....
has participated in (Name of the Constituency/State).

2. A cash award of Rs. is hereby awarded to
Shri/Smt/Km.....as first prize/second prize/ third prize.

3. Details of problems/solution
.....
.....

Dated:

Signature of District Magistrate